Texas Ag Line

Official Publication of the Texas Ag Industries Association ★ 145 West Travis La Grange, Texas 78945 979-968-5602

TAIA 2010 Annual Conference

TAIA heard many positive comments from those who attended the 2010 Annual Conference. We had very good attendance, great support from the industry with a record number of sponsors, and outstanding support from companies using meeting rooms to work with customers and staffs. This was the first year the TAIA offered to set up meeting rooms for companies, and it was an overwhelming success.

With the positive comments received about the accommodations at the Crowne Plaza Hotel, the location near both airports, and the ease of getting a company meeting room, the board decided that we should use this same hotel for our 2011 Annual Conference. By working with the Crowne Plaza staff before finalizing the 2010 conference, we were able to get the same contract for 2011 as we had for 2010 with the addition of several meeting rooms.

It did not matter if you were talking to an independent dealer, an allied member company, a major distributor, a manufacturer, or an individual -all commented about the contacts they were able to make. We hope that you put January 18 - 20, 2011 on your calendar for the 2011 Annual Conference.

We would also like the thank the great group of speakers we had during the Thursday morning sessions. Randy Lawrence, with the Asmark Institute, talked on "Complying With Federal Regulations." Anna Rodriguez with the Texas Commission on Environmental Quality discussed the "New Standard Air Permits." Following Anna's presentation Chris Pepper with the Law Firm of Jackson Walker LLP discussed how these new Standard Air Permits will affect our industry. We were also fortunate to have Marcus Hill, President of Ag Workers Auto Insurance, as our guest speaker at our Awards Luncheon and Business Meeting.

Continued on page 8

TAIA Elects New Officers for 2010

TAIA elected new 2010 officers at the January Board Meeting on January 19. The officers include:

Chairman Mark Hebert - Texas Liquid Fertilizer
Vice Chair Benny Martinez - Dow AgroSciences
Secretrary/ Treasurer - John Oppelt UPI/Advanta

Members appointed to the Executive Committee include:

Scott Piercy - Poole Chemical
Mat Taylor - CPS
Todd Smith - Mosaic

The list of all TAIA board members and committee chairs are on page 9.

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OFFICERS
Mark Hebert ---------- Chairman
Benny Martinez ---------- Vice Chairman
John Oppelt ---------- Sec./Treas.
Scott Johnson ---------- Imm. Past Chair.
Scott Piercy ---------- Exec.Comm.
Todd Smith ---------- Exec.Comm.
Mat Taylor ---------- Exec.Comm.
STAFF
Donnie Dippel ---------- President & Editor
Governmental Affairs and Marketing
Provided by CHB Consulting, Inc. Staff

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Ag Industries Assn.

CHAIRMAN'S COMMENTS

Have you ever heard the comment: "If you don't like the weather in Texas, just wait a couple of hours!" After a record drought last year, we are experiencing El Nino type weather around most of the state. Our growers along the coast and in central Texas are challenged by the conditions to get their crops planted in a timely manner. There is still a chance of winter precipitation in the panhandle even as I write this article. I have heard comments about how "ugly" planted fields look with muddy and weedy conditions.

All that being said, Texas still has the best growers in the world. They will persevere even in the worst conditions. They are always looking ahead and basing all decisions on an optimistic approach. They know how to work around limiting factors. That is what makes Texas Agriculture great.

Speaking of Texas Agriculture, the Texas Ag Industries Association is the largest Agricultural organization in the state. Even with consolidations, which facilitate high employee turnover, our group has moved forward. Our membership base is maintained by thinking outside the box and targeting members such as insurance companies, law firms and software companies. We are strong financially as evidenced by the fact we award four $1500.00 scholarships to deserving students from across the state. TAIA is the local representative for Asmark Institute, an environmental consulting firm. And last but certainly not least, TAIA is your eyes and ears when it comes to state governmental issues that concern Texas Agriculture. Just as our Texas farmers are moving forward TAIA has never been stronger.

Every year TAIA members are polled on what is the most important benefit of our organization. Usually it comes back with regional meetings ranked number one. If you have never attended a regional meeting, you are missing the opportunity to hear great speakers speak on a broad range of topics, visit with suppliers, socialize with competitors and other industry people that may share the same interest or concerns as you. All this while earning a good number of Certified Crop Advisor CEU's or TDA hours.

If you or any of your employees are not Certified Crop Advisors, TAIA provides study sessions prior to each CCA test in February and August. Talking with some of those taking the test in February, the study sessions were a must for being successful on both the state and international exams.

On a personal note, I am extremely honored to be selected as your chairman for the 2010 edition of Texas Ag Industries Association. I know it will be a great and humbling experience.

If you are not a member, please consider joining. If you are a member, become as active as your time will allow. Our members make us what we are.

Mark Hebert, TAIA Chairman

President's Comments

If you were unable to attend the 2010 Annual Conference in January, you missed a great conference. The atmosphere at the conference was very positive and so were the comments about the location of the conference and the contacts attendees were able to make. The conference was very well attended and will be remembered by those attending as a benchmark for future conferences. With all that being said, put January 18 - 20 on your calendar for the 2011 Conference. While you have your calendar out, be sure to mark August 3- 5, 2010 for the Summer Meeting to be held at T Bar M in New Braunfels. The Summer Meeting is a very important meeting for our association. This is where the planning for the coming year takes place, and we bring our families to have a little fun before the end of summer. As Mark said in the chairman's comments, "You miss a lot if you are not active in the association." By supporting the association, you are supporting the future of the agricultural industry in Texas. Enjoy this beautiful spring, and I hope to see you at the next TAIA activity.

Donnie Dippel

TAIA Would Like to Welcome New Members

Individual Members

Orma Torrones / El Paso Cotton Assn. Inc.

Keith McLivain / Farley Farm Supply

Corbin Navis / Koch Fertilizer

Shane Beilue / Chad Cook / Kirk Marnell / Monsanto

Ron Joiner / Pioneer Hi-Bred Intl.

Robbie Long / Brad Minton/ Mick Urwiler / Syngenta

Allied Members

Gibraltar Group Insurance / Brandt Beal

Texas International Terminals /
Bill Bevers / Todd Sullivan

Manufacturers

Alligare / Zane Willard

Nichino America, Inc. / Mike Ames

The Gibraltar Group Joins TAIA

At The Gibraltar Group, we value our relationship with our clients. Our approach will be honest and it will be direct but you won't find anyone here – short on time. Formed in 1982, The Gibraltar Group is a father and son owned company that is dedicated to bucking the norm when it comes to traditional insurance groups. Our approach in acquiring business is based upon a very simple family principle – treat others as you would want to be treated. This simple approach has turned our clients into our family and this environment has helped grow our company in ways that have us excited to embrace this new decade.

A decade of opportunity for us to serve and build relationships.
The Gibraltar Group and its professionals are risk managers first and brokers of insurance products second. This crucial philosophy allows the Gibraltar team to focus unparalleled attention on customers and their needs.
While The Gibraltar Group understands the price of a premium is important, we also emphasize that the true price of insurance includes the total cost of claims and other hidden costs. This philosophy is reflected in our long-term commitment to customers, working to keep their costs down by managing their risks and providing competitive premiums.

The Gibraltar Group has become the value leader in insurance brokerage and risk management services. Our risk management approach has set us apart in the industry and we believe this practice allows us to present a product that is competitively priced and value oriented. The first step in our risk reduction process is to identify a client's risks and then follow up with a comprehensive plan. Once that plan has been implemented, it demands constant management and evaluation.
With all the rhetoric in Washington about making the federal government transparent, we at The Gibraltar Group believe that such transparency is of foremost importance to our clients. In order to obtain the appropriate level of coverage at competitive premiums, we actively market out client's insurance programs to different insurance carriers. We believe that total transparency in this process is crucial in keeping clients fully informed about their programs.
As part of this commitment, we pledge to disclose information on any contractual relationships we have with insurers. We keep our clients informed about all quotes and premium pricing we receive from their prospective carriers, including the associated revenue designed for The Gibraltar Group. Additionally, we will submit our marketing strategy for client approval before engaging with insurance carriers on new and renewal programs.

Joining the Texas Ag Industries Association is a natural progression for our company due to our roots in agriculture. Our chairman Ralph Beal has over 30 years in agriculture related business including 20 years in the crop insurance industry and many years in farming and ranching. Our leadership understands the demands in today's agricultural climate as well as those of the dealers that supply and maintain America's farms and ranches.
The Gibraltar Group is proud to represent leading agribusiness insurance carriers such as Nationwide Agribusiness, Berkley Agribusiness, Fairmont Specialty, Britt Paulk, ACE, Texas Mutual Accident Fund and many others. Perhaps most important is the fact that every member of our team has extensive experience in agribusiness risk exposures. We are well equipped to handle any situation that arises and our goal is to give you value and protect your interests.

With corporate headquarters in Lubbock and offices in Dallas and Austin, The Gibraltar Group is spreading its wings in the vast Texas skies. We are spreading a business message of honest-to-goodness communication with our clients, an active risk management method and total transparency. It's who we are, plain and simple.

New Member Information Continued on Next Page

TAIA Adds Nichino America as New Member

Nichino America has added Tim Riggan as technical sales representative to its staff. Riggan will cover West Texas and reside in the Lubbock area. Riggan brings with him an impressive resume. He has years of experience field scouting and consulting with cotton producers. His background also includes technical field sales and management, which will be especially helpful in his new position. Tim was raised on a cotton farm and is a graduate of Texas State University.

Nichino America, Inc. is a wholly owned subsidiary of Nihon Nohyaku Co. Ltd., based in Japan. Nihon Nohyaku Co. Ltd., established in 1928, is Japan's oldest agrochemical manufacturing company. A research and technology driven company, Nichino America offers proprietary products to producers of food and fiber. These crop protection products are known for their targeted performance as well as their flexibility and ease of application. Nichino America strives to be a valuable partner in the agricultural business by offering customers innovative and efficacious products backed by extensive research.

Nichino America produces several products for weed, insect, and disease control. In Texas, ET® herbicide/defoliant is an excellent product for tough broadleaf weed control. It has a wide application window including preplant burndown, at plant, before emergence, and postemergence in cotton, corn, soybeans, and wheat. And, for a clean and easy harvest, ET is a leading product for cotton defoliation.

For more information on Nichino America please visit www.nichino.net. You can contact Tim Riggan at triggan@nichino.net or at 806/787-9704.

Texas International Terminals Joins TAIA

Texas Ag Industries Association is pleased to welcome our newest member, Texas International Terminals. Texas International Terminals (formerly Associated Terminals/Galveston Bulk Terminals) is a privately-owned, multi-modal transloading facility for deep-draft vessel, barge, rail (served by UP and BNSF) or truck along the Galveston Ship Channel.

Bill Bevers, General Manager for Texas International Terminals, attended the 2010 TAIA Annual Conference and reports that Texas International Terminals sees great opportunity as a TAIA member. We feel that Texas International Terminals' dry and liquid bulk handling capabilities offer TAIA members with a unique facility for their materials handling due to our centralized location and the various modes of transportation that we offer. We are currently working on several import and export projects. In addition, we are embarking upon a unit train rail expansion project which should be complete by the end of 2010. So, it is an exciting time for Texas International Terminals and we look forward to our participation as a new member of TAIA.

Texas International Terminals has had a strong presence on the Gulf Coast since the early 80s and is widely recognized for its unique capabilities, offering over 3,000 feet of installed 48" import and export conveyors, rapid discharge under-track unloading system and a practical approach to material handling. In addition to stevedoring services, Texas International Terminals offers long-term lease options as well as an 80,000 sq. ft. clear span warehouse which is available for immediate occupancy.

In addition to Texas International Terminals, the owners also operate Callan Marine,<http://www.callanmarineltd.com/>, a heavy civil marine contractor with a fleet of dredges, cranes, pile-driving rigs and barges. Callan Marine provides maintenance services for their terminal as well as other clients along the Houston and Galveston Ship Channels and Gulf Coast.

For more information about Texas International Terminals, log on to www.titerminals.com or contact the terminal offices at 409.762.5400.

New Member Information Continue on Next Page

TAIA Welcomes Alligare as a New Member

Alligare expands into Texas to focus on servicing the Range and Pasture Land Owner.

Alligare has a complete product line and has been selling Range and Pasture products outside of Texas for a number of years. After completion of a multiyear study of innovative ways to service and support the expansive market of the Texas Range and Pasture Improvement, Alligare is entering the market. "Sometimes an old issue just needs to be looked at from a new angle," according to Doug Warrington Vice President of Sales for Alligare LLC. "After extensive review Alligare has decided that direct is still best." This expansion will not be easy. Many "old line" companies are strongly against allowing Alligare into the Texas market. Alligare has a successful track record of selling herbicides directly to the end users in the Rail Road Industry, Timber Industry, Roadside and Industrial Bare-Ground markets and now Alligare will be able to add Texas Range and Pasture market to the list.

Leading the Alligare team is Zane Willard of San Angelo, Texas.

Zane graduated from Texas A&M University with a BS in Agriculture Economics in 1993. After graduation he worked in Washington D.C. as a congressional intern before working for the Texas Agriculture and Natural Resources Summits for a year. After that he was the Executive Director for the Texas Sheep and Goat Raisers Association where he worked for 3 years before moving into the position as Executive Director, National Sales Manager and Director for the Mohair Council of America, Christoval Carpets and Mohair Exchange. Zane is driven and determined to provide the best products and service to Texas Range and Pasture Land Owners.
To learn more about Alligare, please go online to www.Alligarellc.com or call Zane directly at (325)-656-2625.

News From the Industry

Advanta US Inc. Acquires Crosbyton Seed Company

Advanta US Inc., a subsidiary of Advanta India, Ltd., announced that it has acquired 100% of the assets and business of Crosbyton Seed Company ("CSC").

Headquartered in Crosbyton, Texas, CSC is a leading breeder, producer and conditioner of hybrid sorghum planting seed products including grain sorghum, forage sorghum, millet and also sunflower. CSC President Nathan Boardman founded the company in 1972 and Executive Vice President and co-owner Donnie Swink joined the company in 1974. Together the two built CSC into one of the strongest and most respected sorghum seed businesses in North America.

Sorghum is the fifth most important cereal grain crop grown in the world behind corn, wheat, rice, and barley. Produced on approximately 100 million acres in 100 different countries around the world, various sorghum types are used for animal feed, food for human consumption, biofuels, and a number of minor uses including sorghum syrup, low-gluten-flour and more.

The CSC acquisition makes the second investment in US sorghum seed by Advanta following the 2008 acquisition of the business of Garrison & Townsend Seed Company ("GT") of Hereford, Texas. This move further increases Advanta's global sorghum business footprint, which also includes current operations in Australia, Argentina, India and Thailand.

Advanta CEO Ram Kaundinya said "We are extremely proud to welcome Nathan Boardman, Donnie Swink, and the employees of Crosbyton Seed to the Advanta family. Crosbyton Seed Company has an exceptionally strong grain sorghum business and their customer relationships are first class. The new combination of Crosbyton, GT, our international sorghum seed businesses, and a number of important technology alliances creates a global platform that clearly establishes Advanta as a worldwide leader in the research, production and sales of sorghum."

CSC President Nathan Boardman commented "The future of sorghum is bright. We are very proud of Crosbyton Seed Company's contributions to the sorghum seed industry and appreciative of our many customers over these past 38 years. With new technologies on the horizon today and a need for increased investments in research & development, we are pleased that Advanta sees sorghum as an important priority crop and brings a commitment of investing in improved products for our customers."

News From the Industry Continued on Next Page

Bayer CropScience Completes Acquisition of Biotech Company Athenix Corp.

Bayer CropScience announced the completion of its purchase of Athenix Corp., a privately-held independent biotechnology company headquartered in Research Triangle Park, North Carolina, USA.
The acquisition of Athenix and its innovative technology platform significantly boosts Bayer CropScience´s ability to make available to growers worldwide novel technology and complete agricultural solutions. Athenix has an extensive herbicide tolerance and insect control trait development platform. The company has the largest collection of Bt genes in the industry – genes that are crucial for insect resistance of plants. Athenix is working on nematode resistance as well, a field where current chemical options are limited. Additionally, the company has a valuable collection of proprietary microbes that will provide a long-term source of novel and commercially important genes for future trait development.

Bayer CropScience is currently already pursuing a total of 56 BioScience research projects involving six crops. Athenix complements the fast growing BioScience business of Bayer CropScience by significantly extending its R&D-presence in North America. Athenix employs some of the world's leading researchers in the agricultural biotech industry and has a workforce of about 65 employees who have extensive expertise in commercial gene discovery, commercial trait generation, and product development.

The acquisition will allow Bayer CropScience to strengthen its attractiveness as a partner to other stakeholders in the seed business worldwide. It will generate additional trait fee income beyond the income streams from Bayer CropScience's current trait technology due to license agreements with major agricultural companies. Bayer CropScience already expects the combined sales potential of its four most important licensing agreements, which will bear fruit in the coming years.

"We are investing heavily in our BioScience business to strengthen our position in the global seeds and traits market", said Professor Friedrich Berschauer, Chairman of the Board of Management of Bayer CropScience. "Within the last year, we have announced business expansions involving three new state-of-the-art research and development facilities in the United States and Canada. Athenix is a leading independent plant biotechnology company. The acquisition of Athenix therefore underpins this expansion, and allows Bayer CropScience to further expand its strong research and development capacity in North America, the most important seed technology market of the world."

About Bayer CropScience

Bayer is a global enterprise with core competencies in the fields of health care, nutrition and high-tech materials. Bayer CropScience AG, a subsidiary of Bayer AG, is one of the world's leading innovative crop science companies in the areas of crop protection, non-agricultural pest control, seeds and plant biotechnology. The company offers an outstanding range of products and extensive service backup for modern, sustainable agriculture and for non-agricultural applications. Further news is available at: www.press.bayercropscience.com.

About Athenix Corp.

Athenix, founded in 2001, is a leading biotechnology company that develops novel products and technologies for agricultural and industrial applications. Athenix has established an outstanding intellectual property portfolio and market access ability around enhanced plants, microbes, genes, enzymes, and processes with emphasis on two major markets: 1) novel agricultural traits for growers such as insect resistance, nematode resistance, herbicide tolerance, and their use for the crop production industry; and 2) the discovery of genes and proteins for use in the sustainable chemical industry. For more information visit www.athenixcorp.com.

Contact: **Bayer CropScience: Richard Breum, phone: +49 2173 38-3270** E-mail: richard.breum@bayercropscience.com
Athenix: Markus Andres, phone: +1 (919) 328-4139 E-mail : info@athenixcorp.com

Find more information at www.bayercropscience.com.
rib (2009-0581E)

Agrotain Develops New Formulations

Agrotain International has developed three new formulations for the 2010 growing season as part of the company's ongoing sustainability initiative. The effort produced higher concentrated formulas that reduce packaging, freight, handling, and storage needs. Agrotain products help growers get the most from the nitrogen (N) they pay for. Agrotain controls volatility losses (loss of N into the air) by inhibiting the urease enzyme in the soil. Agrotain Plus does the same for UAN, but also controls denitrification (tying up N in the soil) and leaching (N washing out). In the new formulations, crop benefits remain as strong as ever, but with additional application advantages.

Continued on next page

Agrotain Develops New Formulations Continued

What's new: More Agrotain with less volume. A higher concentrated liquid formula of Agrotain with a rate reduced from 4 quarts per ton (qts/ton) urea to 3 qts/ton or 2 qts/ton UAN to 1.5 qts/ton UAN. This new, more condensed formula will make blending easier and faster while reducing the quantity of bulk handled and stored.
What's new: Agrotain technology in a dry formula. This is a new dry option for blending in urea, so it is easier to handle and apply. It's also the highest concentration formula of Agrotain as it reduces the amount of product used by 67 percent. It takes just 3 pounds (lbs) of Agrotain Dry to treat a ton of urea compared to 4 qts of the original Agrotain liquid formula. It was available on a very limited experimental basis in 2009, with commercial quantities available for 2010.
What's new: Agrotain Plus in a granular form that is easier to mix. The granular form of Agrotain Plus Ez Flo makes it easy to pour and mix. Designed for use in bulk handling systems, it also quickly suspends in liquid nitrogen. While the rate remains the same 15 lbs/ton UAN, the increase in product density allows a one-third reduction in the space required for storage.

Sam Gray, Regional Manager AGROTAIN International LLC
1211 Kings Crown Road, Woodland Park, CO 80863

The Gary Fitzgerald Scholarship Silent Auction Raises $3885.00

TAIA would like to thank all the companies and individuals that donated and purchased items in the silent auction. A big thanks to Linda Hlavinka for soliciting the items and managing the silent auction.

Company	Name	2010 Item	Purchaser
A & L Plains	Scott Coleman	Craftsman Tool Set	Maryjane Eubanks
Agilliance	Don Barry	1 Day Fishing Trip on Lauguna Madre for Three	Billy Wood
Agrium U.S. Inc.	James Hopkins	Texas Tech University Golf Putter	Scott Rieckhoff
Agrium U.S. Inc.	James Hopkins	Texas A & M University Golf Putter	Jim Newcomb
American Plant Food	Ed Lehnert	Astro Tickets & Parking Pass	Maryjane Eubanks
Bayer Crop Science	Mark Kelling	I pod I-Touch	Jay Stidham
CF Industries	Jerry Christian	Columbia Fishing Shirt (Size XL)	Larry Unruh
CF Industries	Jerry Christian	Ping Wind Breaker (Size XL)	Maryjane Eubanks
DuPont Ag Products	Tom Koranek	Justin Boots	Tommy Brandenberger
El Dorado Chemical	Phil Gough	Power Station	Steve Dietze
El Dorado Chemical	Phil Gough	Auto Safety kit	Phillip Kramer
Embassy Suites - Austin		1 night stay at Embassy Suites - Austin	Dustin Dippel
Equalizer, Inc.	Doug Koop	Two day deer hunt for 2 - Clifton, TX	Ron Johnson
Helena Chemical	Toby Hlavinka	"First Hunt…Priceless" Print by Rick Delcambre	Glenn Togstad
Helena Chemical	Toby Hlavinka	Location,Location,Location-Print by Rick Delcambre	Glenn Togstad
Intrepid Potash	Scott Johnson	$500 Donation to the scholarship fund	
JR Simplot	Tom Hauge	Cowboy Framed Picture	Phil Gough
Koch	Brad Zwick	Med. Ladies jacket - (red) & hat	Shelly Dippel
Koch	Brad Zwick	Cap & Med. Golf shirt	Dustin Dippel
Koch	Brad Zwick	Golf balls, divot replacer & ball marker	Jerry Christian
Martin Resources Inc.	Ron Garner	Hunting bag	Douglas Koop
Martin Resources Inc.	Ron Garner	Hunting bag	Douglas Koop
Martin Resources Inc.	Ron Garner	$100.00 gift card - Bass Pro	Kelly Pike
Mosaic	Todd Smith	Kodak Pocket Camera	Todd Smith
PCS	Howard Wittig	PCS Jacket Cutter & Buck	Doug Heck
PCS	Howard Wittig	umbrella	Maryjane Eubanks
Potash Corp	D. D. Lewis	Four Dallas Cowboy Tickets & Parking Pass	Jerry Newcomb
Sygenta	Scott Rieckhoff	$200.00 Gift Card	Scott Rieckhoff
Terra Industries	Carl McCormick	Weber Q100 Gas Grill	Carol Goode
Tessenderlo Kerley	Bill Morris	Thermo Cell Mosquito Repellant	Carol Goode
Transammonia	Rick Bohls	$200.00 Gift Card - Dick's Sporting Goods	R. L. Moore
Warren Cat	Doug Heck	Cordless drill	Maryjane Eubanks

The following individuals and companies were recognized during the business meeting;

Don Barry - Member of the Year
Martin Resources Inc. - Company of the Year
Senator Glenn Hegar - Harry P. Whitworth Award
Representative Rick Hardcastle - Honorary Lifetime Member
Dr. Paul Baumann - Educator of the Year
Anna Rodriquez - Special Recognition Award

We would like to thank all those who attended the 2010 Annual Conference including our sponsors, those companies who had company meeting rooms and all those who supported the scholarship silent auction. You can find a list of the scholarship silent auction supporters on page 7.

2010 Annual Conference Sponsors

A&L Plains Labs, Inc.
Adams Fertilizer Equipment Mfg.
Agriliance
Agrium U. S. Inc.
Agrotain International
American Plant Food Corp.
AMVAC
ASMARK Institute
BASF Corp.
Bayer CropScience
CF Industries
Crop Production Services
Dow AgroSciences
DuPont Ag Products
El Dorado Chemical Co.
Heartland Tank Services, Inc.
Helena Chemical Co.
Intrepid Potash
Jackson Walker LLP
Koch Nitrogen Co.
Martin Resources
Monsanto
Mosaic
Nichino America Inc.
Poole Chemical Co. Inc.
PotashCorp
Syngenta
Terra Industries, Inc.
Tessenderlo Kerley, Inc.
Transammonia, Inc.
UPI
Wilbur-Ellis Co

Company Meeting Rooms

Agrium
American Plant Food Corp
AMVAC
BASF
Bayer CropScience
Dow AgroSciences
Equalizer
Helena Chemical Co.
Koch Nitrogen Co.
Nichino America Inc.
PotashCorp
Syngenta
Tessenderlo Kerley, Inc.
Wilbur-Ellis Chemical
Wilbur-Ellis Fertilizer

TAIA Leadership

2010 Officers

Chairman
Mark Hebert, Texas Liquid Fertilizer, Hempstead

Vice Chairman
Benny Martinez, Dow AgroSciences, Kingsville

Secretary/Treasurer
John Oppelt, UPI/Advanta US, Castorville

Immediate Past Chairman
Scott Johnson, Intrepid Potash, Denver, CO

Executive Committee Member (Manufacturer)
Scott Piercy, Poole Chemical Co. Lubbock
Executive Committee Member (Crop Protection)
Mat Taylor, Crop Production Services, Flower Mound
Executive Committee Member (Plant Food)
Todd Smith, Mosaic Co. College Station

2010 Board of Directors

Dealer / Distributors
Tommy Brandenberger, Migl F & G, Hallettsville
Mark Hebert, Texas Liquid Fertilizer, Hempstead
Darin Hofferichter, Wilbur-Ellis Co., China Springs
Don Barry, Agriliance, Edinburg
Linda Hlavinka, Helena Chemical Co., East Bernard
Tony Savage, Helena Chemical Co., Bardwell
Jason Veesart, ChemNut, Lubbock
Jimmy Schulz, Farmers Coop of El Campo, El Campo

Manufacturers
Bob Fisherkeller, BASF Corp., Hurst
James Hopkins, Agrium U.S. Inc., Canyon
Sean Wells, American Plant Food, Arlington
Benny Martinez, Dow AgroSciences, Bishop
Ken Mull, Martin Resources, Lubbock
James Nichols, Inter-Chem., Tyler
John Oppelt, UPI/Advanta US, Castorville
Scott Piercy, Poole Chemical Co. Lubbock
Todd Smith, Mosaic Co. College Station
Cord Willms, Monsanto/Delta & Pine Land Co., Corpus

Allied Industries
Scot Coleman, A&L Plains Ag Lab, Lubbock
Doug Heck, Warren Cat, Lubbock

2010 Committee Leaders

Administration Committee
Ch: Tommy Brandenberger, Migl F & G, Hallettsville
Co: Scott Johnson, Intrepid Potash, Denver, CO

Communications Committee
Ch: Zandy Goode, Gavilon, Lorena
Co: James Hopkins, Agrium U.S. Inc., Canyon

Conference Committee
Ch: Linda Hlavinka, Helena Chemical Co., East Bernard
Co: Jerry Christian, CF Industries, Crockett

Governmental Affairs Committee
Ch: Toby Hlavinka, Helena Chemical Co., East Bernard
Co: Randy Stephens, SureGrow Ag Prod., Comanche

Membership/Marketing Committee
Ch: Scott Johnson, Intrepid Potash, Denver, CO
Co: Mark Hebert, Texas Liquid Fertilizer, Hempstead

Nominating Committee
Ch: Scott Johnson, Intrepid Potash, Denver, CO
Co: Jerry Bellar, Wilbur-Ellis Co., Ltd., Earth

REGIONAL COMMITTEES

Dumas Regional Meeting Committee
Ch: James Hopkins, Agrium U.S. Inc., Canyon
Co: Kenneth Mull, Martin Resources, Lubbock

El Campo Regional Meeting Committee
Ch: Jimmy Schulz, Farmers Coop of El Campo, Wharton
Co: Joe Martinez, Bayer CropScience, San Antonio

Lubbock Regional Meeting Committee
Ch: Scott Piercy, Poole Chemical Co., Lubbock
Co: Scot Coleman, A & L Plains Ag Lab, Lubbock

Rio Grande Valley Regional Meeting Committee
Ch: Benny Martinez, Dow AgroSciences, Kingsville
Co: Hunter Wilhem, Bayer CropScience, Harlingen

Salado Regional Meeting Committee
Ch: John Oppelt, United Phosphorus Inc., Castorville
Co: Mark Hebert, Texas Liquid Fertilizer, Hempstead

TEXAS AG INDUSTRIES ASSOCIATION
145 West Travis
La Grange, TX 78945

ADDRESS SERVICE REQUESTED

TAIA MEMBERS

Have you renewed your membership?

Have you put August 3-5 on your calendar for the Summer Meeting?

Have you visited the new TAIA website at www.txag.net?

Calendar of Events

April 28, 2010
TAIA Board Meeting
Dallas

August 3 - 5, 2010
Summer Meeting
TBarM, New Braunfels

August 3 & 4, 2010
CCA Exam Training
Lubbock & La Grange

August 6, 2010
CCA Exam
Lubbock & La Grange

January 18 - 20, 2010
TAIA Annual Conference
Addison